



2011 Sponsorship Opportunities

Since 1937 Winchester Speedway's high banked 3/8th mile clay oval race track has provided affordable family entertainment that has captured the attention of national and local businesses alike. This racing season families will flock to the Winchester Speedway in Winchester VA to help us celebrate our 73rd year of racing.

Each year the speedway has more than 30 nights of racing that pull in thousands of fans. The Late Models, Limited Late Models, Pure Stocks, 4 Cylinders, U-Cars and Enduro Cars thrill our audiences each week, in addition to special nights featuring outside racing series such as The World of Outlaws, Lucas Oil and Midgets.

Winchester Speedway is family friendly and also provide special events for children such as Bike Races, Kids ride in race car night and much more. Winchester Speedway is proud to offer a variety of promotional packages to best fit the needs of your business.

Getting onboard with Winchester Speedway can help your business gain exposure, stand out from your competitors, increase clients and entertain employees, customers and potential customers.

For more information, or to partner with Winchester Speedway please feel free to contact Denise Hollidge @ 301-481-8855.

Option # 1 Regular Show Night \$300.00

1. Special section behind grandstand area to display company products
2. You provide banners to be hung for all season on speedway grounds
3. Trophies engraved with your company name and handed out by company employee's
4. Recognition on Winchester Speedways website
5. Public address announcements
6. Your company pace car can be used

7. 2 general admission passes for nights events

Option # 2 Special Events (World of Outlaws or Lucas Oil) \$1000.00

1. Special section behind grandstand and pit area to display company products
2. You provide banners to be hung all season on speedway grounds
3. Trophies engraved with your company name and handed out by company employees
4. Recognition on Winchesters website
5. Public address announcements
6. Your company pace car
7. 4 Pit passes for nights event

Option # 3 Raye Vest or Winchester 200 (2 day show \$1500.00)

1. Special section behind grandstand and pit area to display company products
2. You provide banners to be hung all season on speedway grounds
3. Trophies engraved with your company and handed out by company employee's
4. Recognition on Winchesters website
5. Public address announcements
6. Your company pace car
7. 8 pit passes for the weekend event

Option # 4 Memorial Races, Speedweeks & Shoot-Outs \$700.00

1. Special section behind grandstand and pit area for company products
2. You provide banners to be hung all season on speedway grounds
3. Trophies engraved with your company name and handed out by employee's
4. Recognition on Winchester website
5. Public address announcements
6. Your company pace car
7. 6 pit passes

Option # 5 Company Banner \$250.00 for season

1. Hang your company banner on speedway grounds for season

Or we can work a deal that best fits your company needs. At Winchester Speedway you're more than a sponsor, you're a partner...

Contact Denise Hollidge 301-481-8855