

## 2014 SPONSORSHIP OPPORTUNITIES

Dear

Since 1937 Winchester Speedway's high banked 3/8<sup>th</sup> mile clay oval racetrack has provided affordable family entertainment that has captured the attention of national and local businesses alike. This racing season families will flock to the Winchester Speedway in Winchester VA to help us celebrate our 75<sup>th</sup> year of racing.

Each year the speedway has more than 30 nights of racing that pull in thousands of fans. The Late Models, Limited Late Models, Pure Stocks, 4 Cylinders, U-Cars, Crates and Enduro Cars thrill our audiences each week. In addition, there are special nights featuring outside racing series such as The World of Outlaws, Lucas Oil, NDRL Series, Sprints and Midgets among others.

Winchester Speedway is family friendly and also provide special events for children such as Bike Races, Kids ride in race car night and much more. Winchester Speedway is proud to offer a variety of promotional packages to best fit the needs of your business.

Getting onboard with Winchester Speedway can help your business gain exposure, stand out from your competitors, increase clients and entertain employees, customers and potential customers.

For more information on other options, or to partner with Winchester Speedway please contact Denise Hollidge at 301-481-8855 or Greg Gunter 540-955-1734.

### *Option # 2 Special Events (World of Outlaws or Lucas Oil) \$5,000*

*Special section behind grandstand and pit area to display company products*

*You provide banners to be hung all season on speedway grounds*

*Trophies engraved with your company name and handed out by company employees*

*Recognition on Winchesters website with a link to your website*

*Public address announcements*

*Your company pace car*

*8 Pit passes for the nights event*

*2 Complimentary Banquet Tickets*

At Winchester Speedway you're more than a sponsor, you're a partner.

Thank you,  
Greg Gunter  
Winchester Speedway

